MSRB Rule G-37: Rule Overview and Making Submissions



National Association of Municipal Advisors
April 29, 2019

Speakers

- Dave Sanchez, Senior Counsel, Norton Rose Fulbright
- Gail Marshall, Chief Compliance Officer, MSRB
- Tasha Mosley, Product Solutions and Operations, MSRB

Objectives

 Provide an overview and discussion of MSRB Rule G-37, related to the identification and disclosure of political contributions

 Provide considerations for firm Compliance and Supervisory policies and procedures Related to Rule G-37

Provide an Overview of the G-37 Submission Process

- The purpose and intent of this rule are to ensure that the high standards and integrity
 of the municipal securities market are maintained, to prevent fraudulent and
 manipulative acts and practices, to promote just and equitable principles of trade, to
 perfect a free and open market and to protect investors, municipal entities, obligated
 persons and the public interest by:
 - (i) prohibiting brokers, dealers and municipal securities dealers (collectively, "dealers") from engaging in municipal securities business and municipal advisors from engaging in municipal advisory business with municipal entities if certain political contributions have been made to officials of such municipal entities; and
 - (ii) requiring dealers and <u>municipal advisors to disclose certain political</u> contributions, as well as other information, to allow public scrutiny of such political contributions, the municipal securities business of dealers and the municipal advisory business of municipal advisors.

- Rule Applies To:
 - Municipal Advisors (Independent and Broker/Dealer)
 - Municipal Advisor Professionals
 - Municipal Advisor or Broker-Dealer Third-Party Solicitor
 - PAC Controlled by Municipal Advisor or Broker-Dealer
 - Broker-Dealers
 - Among Others
- For Contributions Which Are Defined As:
 - Any gift, subscription, loan, advance or deposit of money or anything of value made to an official of a municipal entity:
 - for the purpose of influencing any election for federal*, state or local office;
 - · for the payment of debt incurred in connection with any such election; or
 - for transition or inaugural expenses incurred by the successful candidate for state or local office.

- Contributions Given to "An Official of a Municipal Entity":
 - A municipal entity official with dealer selection influence;
 - A municipal entity official with municipal advisor selection influence; and
 - A municipal entity official with investment adviser selection influence
- "Official of a municipal entity with municipal advisor selection influence" or "official of such municipal entity with municipal advisor selection influence" means any person (including any election committee for such person) who was, at the time of the contribution, an incumbent, candidate or successful candidate: (1) for elective office of the municipal entity which office is directly or indirectly responsible for, or can influence the outcome of, the hiring by the municipal entity of a municipal advisor for municipal advisory business; or (2) for any elective office of a state or of any political subdivision, which office has authority to appoint any person who is directly or indirectly responsible for, or can influence the outcome of, the hiring by a municipal entity of a municipal advisor for municipal advisory business.

- To File:
 - Quarterly
 - January 31
 - April 30
 - July 31
 - October 31
 - With the Following Information
 - Contributions
 - Payments to state and local political parties
 - Contributions to bond ballot campaigns
 - Information regarding municipal securities business and municipal advisory business with municipal entities
- Filing Form G-37 quarterly is required if the regulated entity has any information to report on the form, even if there are no reportable political contributions made during the relevant quarter

Action	Contribution* Allowed Without Triggering Ban on Business	Limit Without Triggering Ban on Business	Disclosure Requirement
Contribution by MA or MA-controlled PAC to Candidate (Issuer Official with MA Selection Influence)			
Jurisdiction Where MA Can Vote Including Client or Potential Client	YES	\$250/election*	No, if under \$250
Jurisdiction Where MA Can NOT Vote Including Client or Potential Client	NO	NONE ALLOWED	YES regardless of amount
Jurisdiction Where MA Can NOT Vote and Is NOT Client or Potential Client	NO, But Ban is Irrelevant if Not/Never Will be A Client	NONE ALLOWED, But Ban on Business is Irrelevant	YES, regardless of amount

oution by MA or MA-controlled PAC to State or Local Political Party (Need to determine se beneficiary if not benefitting particular issuer officials then only the disclosure rules			
Benefitting Candidate in Jurisdiction Where MA Can Vote Including Client or Potential Client	YES	\$250/year	No, if under \$250
Benefitting Candidate in Jurisdiction Where MA Can NOT Vote Including Client or Potential Client	NO	NONE ALLOWED	YES regardless of amount
Benefitting Candidate in Jurisdiction Where MA Can NOT Vote But No Client or Potential Client	NO, But Ban is Irrelevant if Not/Never Will be A Client	NONE ALLOWED, But Ban on Business is Irrelevant	YES regardless of amount
Not Benefitting Candidate	YES	No Limit	No, if under \$250 in jurisdiction where MA can vote

Action	Contribution* Allowed Without Triggering Ban on Business	Limit Without Triggering Ban on Business	Disclosure Requirement
Contribution by MA or MA-controlled PAC to National Political Party (Need to determine ultimate beneficiary if not benefitting particular issuer officials then only the disclosure rules apply)			
Benefitting Candidate in Jurisdiction Where MA Can Vote Including Client or Potential Client	YES	\$250/year	No, if under \$250
Benefitting Candidate in Jurisdiction Where MA Can NOT Vote Including Client or Potential Client	NO	NONE ALLOWED	YES regardless of amount
Benefitting Candidate in Jurisdiction Where MA Can NOT Vote But No Client or Potential Client	NO, But Ban is Irrelevant if Not/Never Will be A Client	NONE ALLOWED, But Ban on Business is Irrelevant	YES regardless of amount
Not Benefitting Candidate	YES	No Limit	NO

Action	Contribution* Allowed Without Triggering Ban on Business	Limit Without Triggering Ban on Business	Disclosure Requirement
	YES, however must be legitimate charity and not a pass through to candidate	NO LIMIT	NO

Action	Contribution* Allowed Without Triggering Ban on Business	Limit Without Triggering Ban on Business	Disclosure Requirement
Contribution by MA to PACs not controlled by MA (need to determine ultimate beneficiary)			
Benefitting Candidate in Jurisdiction Where MA Can Vote Including Client-Potential Client	YES	\$250/election	No, if under \$250
Benefitting Candidate in Jurisdiction Where MA Can NOT Vote Including Client-Potential Client	NO	NONE ALLOWED	YES regardless of amount
Benefitting Candidate in Jurisdiction Where MA Can NOT Vote But No Client or Potential Client	NO, But Ban is Irrelevant if Not/Never Will be A Client	NONE ALLOWED, But Ban on Business is Irrelevant	YES regardless of amount
Not Benefitting Candidate	YES	No limit	NO

Action	Contribution* Allowed Without Triggering Ban on Business	Limit Without Triggering Ban on Business	Disclosure Requirement
Contribution by MA or MA controlled PAC to Bond Ballot Initiatives			
In State/Local Jurisdiction Where MA Can Vote	YES	NO LIMIT	NO, if under \$250
In State/Local Jurisdiction Where MA Can NOT Vote	YES	NO LIMIT	YES, regardless of amount

Action	Contribution* Allowed Without Triggering Ban on Business	Limit Without Triggering Ban on Business	Disclosure Requirement
Contribution by MA or MA controlled PAC to Elected Official's Inaugural Expenses**			
Jurisdiction Where MA Can Vote Including Client or Potential Client	YES	\$250/election*	No, if under \$250
Jurisdiction Where MA Can NOT Vote Including Client or Potential Client	NO	NONE ALLOWED	YES regardless of amount
Jurisdiction Where MA Can NOT Vote and Is NOT Client or Potential Client	NO, But Ban May Be Irrelevant if Not/Never Will be A Client	NONE ALLOWED, But Ban on Business is Irrelevant	YES, regardless of amount

Action	Contribution* Allowed Without Triggering Ban on Business	Limit Without Triggering Ban on Business	Disclosure Requirement
Candidates for Federal Office (unless candidate is currently serving in state/local capacity as a client)	YES	NO LIMIT	NO
Volunteer Activities During Non-Work Hours Without Incurring Expenses and Does Not Include Fundraising	YES	NA	NO
Soliciting or Coordinating Contributions for PAC, Political Party or Candidate (including as part of volunteer work)			
Benefitting Candidate Who is Client/Potential Client of MA	NO	NONE ALLOWED	YES, regardless of amount

MSRB RULE G-37: Supervisory Considerations

- Process for Gathering Information from Current and Potential Employees
- Ongoing Training
- Verification of Information
 - Third Party Sources Opensecrets.org (not explicitly required by rule)

MSRB RULE G-37: Compliance Considerations

- Recordkeeping
 - Internal
 - G-37 Submissions
- Client Lists
- Examiners Can Easily Review the Filings (or non Filings)



MSRB Rule G-37: Submitting Electronic Form G-37

Hosted by the National Association of Municipal Advisors | April 29, 2019

Disclaimer

This document does not describe all applicable provisions of MSRB rules and interpretations, nor does it include all exceptions from general MSRB requirements. The MSRB may amend any such rules or interpretations, or may adopt additional rules or interpretations, from time to time. The complete text of specific rules and interpretations, and related definitions, is available at http://msrb.org/Rules-and-Interpretations/MSRB-Rules.aspx.

April 29, 2019



Presenters

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Gail Marshall

Chief Compliance Officer

Tasha Mosley

Business Analyst



MSRB Rule G-37: Reporting Requirements

- Quarterly disclosures filed with MSRB on Form G-37 are made available for public dissemination on the EMMA website
- Filing Form G-37 quarterly is required if the regulated entity has any information to report on the form, even if there are no reportable political contributions made during the relevant quarter



MSRB Rule G-37: Reporting Requirements *(continued)*

- A regulated entity is not required to file a Form G-37 with the MSRB for any calendar quarter in which either:
 - It has no information that is required to be reported; or
 - It has not engaged in municipal securities or advisory business during seven consecutive calendar quarters preceding; and
 - It has submitted a completed Form G-37x to the MSRB

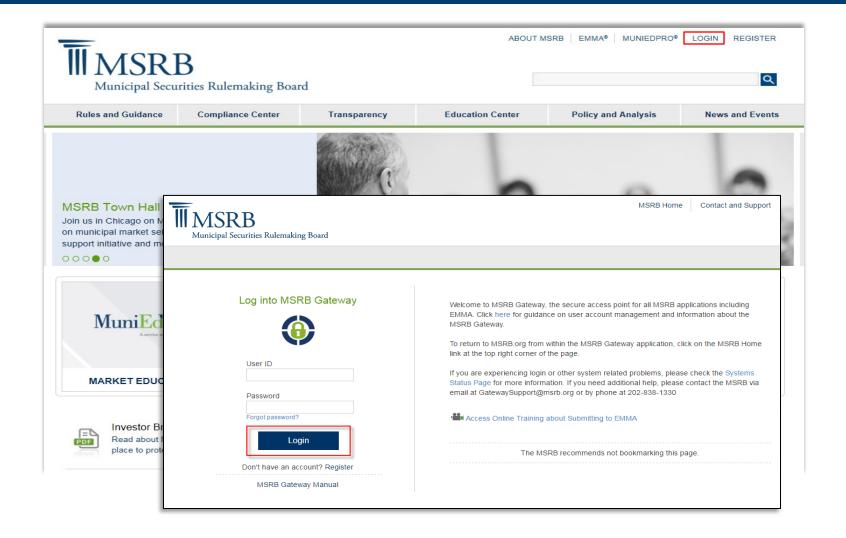


How Do I Submit Form G-37

- There are two ways to submit Form G-37:
 - 1. Login to MSRB Gateway:
 - http://www.msrb.org
 - 2. Login to EMMA Dataport:
 - http://emma.msrb.org

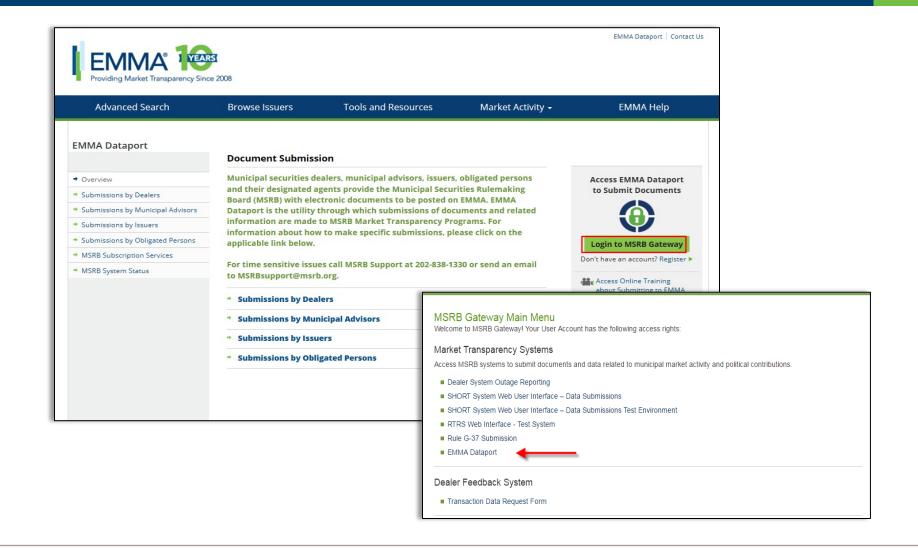


Enter User ID and Password – Click Login to Access MSRB Gateway





Log into MSRB Gateway From Main Menu, Click EMMA Dataport



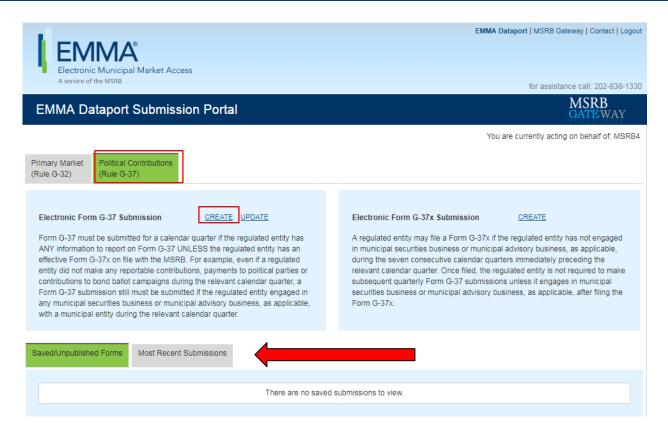


Alternatively Access EMMA at MSRB.org Click on EMMA Dataport





From EMMA Dataport Submission Portal Click the Political Contributions Tab

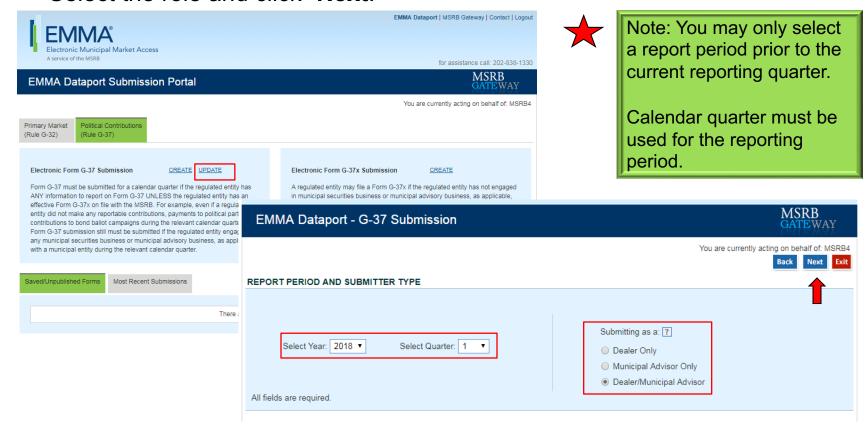


- The page contains tabs for "Saved/Unpublished Forms" and "Most Recent Submissions"
- Click the "Create" button to start a submission



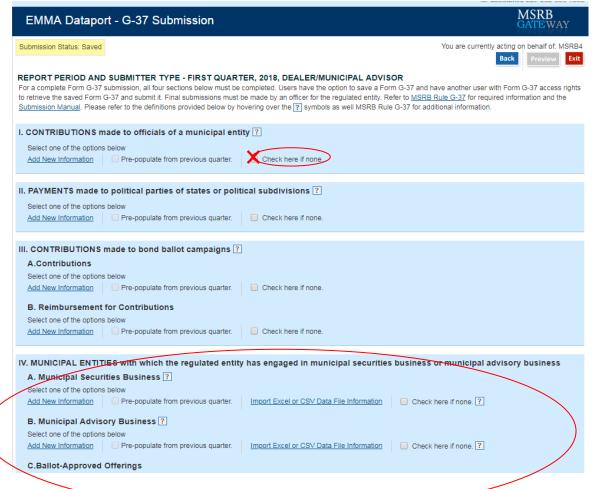
EMMA Dataport G-37 Submission - Political Contributions

- Click "Update" to amend a previous submission.
- Select the year and quarter for which Form G-37 is being submitted.
- Select the role and click "Next."





G-37 Submission - Political Contributions New Data Import Function

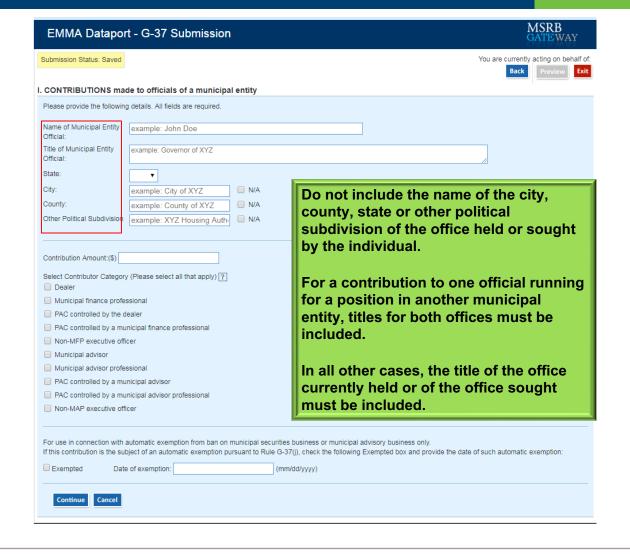


- Prepopulate from previous quarter.
- Add new information into an electronic Form G-37.
- Users now also have the ability to import data into Section IV, "Municipal Securities Business or Municipal Advisory Business".
- If there are no contributions required to be reported, check "Click here if none" in the relevant section(s).



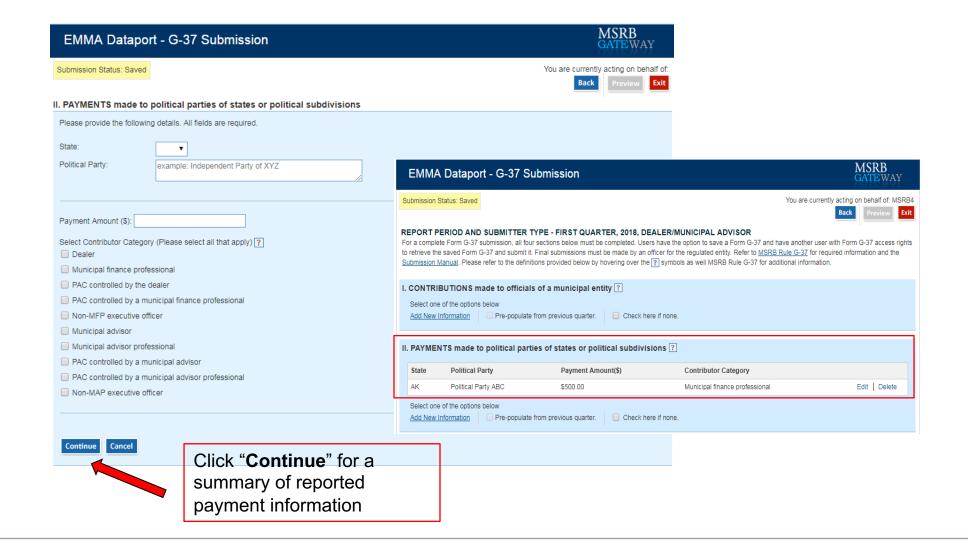
G-37 Submission - Political Contributions Made to Municipal Entity Officials

- For reportable contributions to municipal entity officials during the calendar quarter, click "Add New Information".
- After reporting all information, click "Continue" and a summary of the contribution information will appear on the screen.



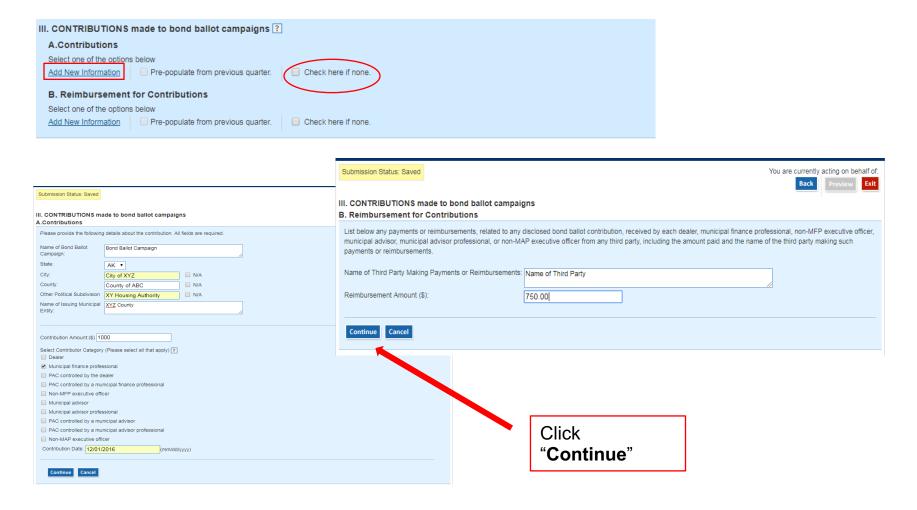


G-37 Submission - Political Contributions Made to Political Parties or Subdivisions





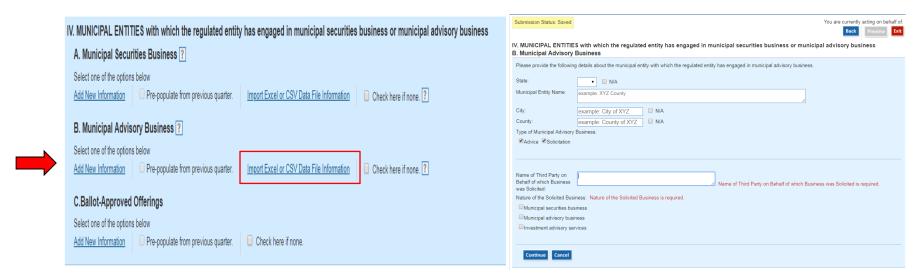
G-37 Submission - Political Contributions Made to Bond Ballot Campaigns





G-37 Submission – New Data Import Function Municipal Securities/Municipal Advisory Business

- Users now have the ability to import an Excel or CVS/Data file into Section IV, "Municipal Securities Business or Municipal Advisory Business"
- Dealer-municipal advisors that wish to import municipal securities and municipal advisory business information must import separate files for each

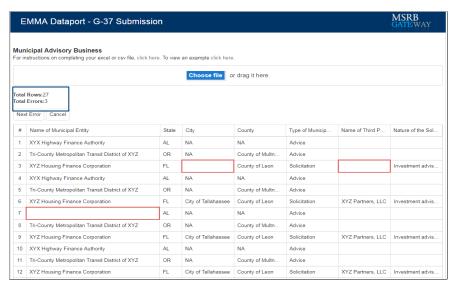




G-37 Submission – New Data Import Function

- From an Excel or CSV formatted spreadsheet, information can be imported by clicking on "Import Excel or CSV Data File Information" and the import screen will appear.
- **To import**, either drag or select the appropriately formatted file.
- Upon upload, the data in the file will appear and any errors will be denoted by a red box.
- Users may fix the errors directly on the import results screen or you may choose to cancel and upload a corrected file.
- By using the "Next Error" tab, users can tab to each error that requires an action

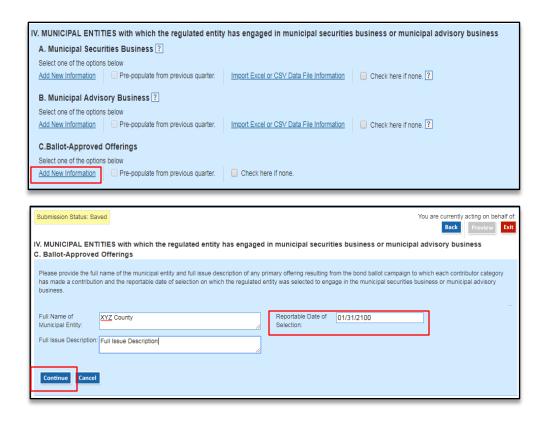






G-37 Submission – Bond Ballot Approved Offerings

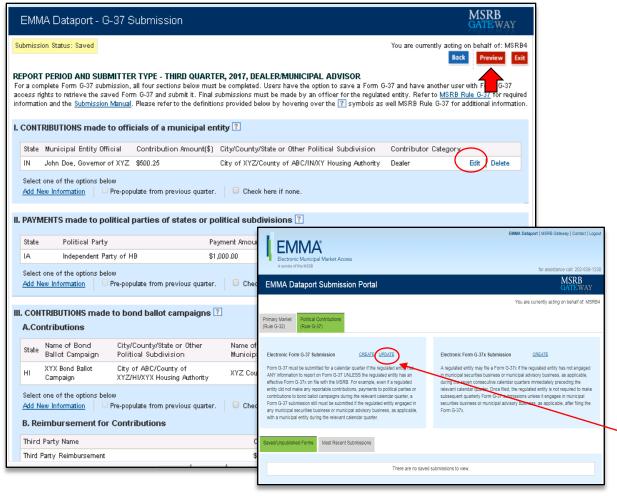
 "Add New Information" link, or, if no business related to ballot-approved offerings required to be reported, click "Check here if none".



- Click the Ballot-Approved Offerings
- On the Ballot-Approved Offerings screen, complete the following fields:
 - Full Name of Municipal Entity
 - Full Issue Description
 - Reportable Date of Selection
- Must be reported in calendar quarter in which closing date for issuance occurred
- Click "Continue"



G-37 Submission – Preview Information

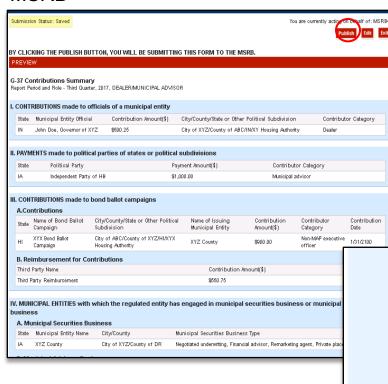


- Click "Preview"
- If information on the previous screen needs to be changed, click "Edit"
 - Once a submission is published, that particular submission cannot be edited
 - A previous submission may be updated or corrected by creating a separate submission that will be reflected as an amendment to the prior submission
 - Select the "**Update**" option at the EMMA
 Dataport Submission
 Portal screen



G-37 Submission – Publish and Submit

 Click "Publish" to submit this form to the MSRB



 Click "Yes" and confirmation screen appears. The submission is automatically published on EMMA





MSRB Contact Information

MSRB Online

msrb.org emma.msrb.org

MSRB Support

202-838-1330 Hours of Operation: 7:30 a.m. - 6:30 p.m. ET

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